

APRIL 24, 2013

# Statement of Accomplishment

## ALEXANDRE HENRIQUE DE QUADROS

HAS SUCCESSFULLY COMPLETED THE COURSERA ONLINE COURSE



### Foundations of Business Strategy

"This introductory business course covers the underlying theory and frameworks that provide the foundations of a successful business strategy. The course develops your ability to think strategically by providing you the tools for conducting a strategic analysis."

Handwritten signature of Professor Michael Lenox

PROFESSOR MICHAEL LENOX  
DARDEN SCHOOL OF BUSINESS  
UNIVERSITY OF VIRGINIA

IMPORTANT NOTE: THE ONLINE OFFERING OF THIS CLASS IS NOT IDENTICAL TO ANY COURSE OFFERED AT THE UNIVERSITY OF VIRGINIA ("UVA"). THE COURSERA PARTICIPANT WHO HAS RECEIVED THIS STATEMENT OF ACCOMPLISHMENT IS NOT ENROLLED AS A STUDENT AT UVA, HAS NOT RECEIVED CREDIT OR A GRADE FROM THE UNIVERSITY OF VIRGINIA, NOR HAS THE PARTICIPANT'S IDENTITY BEEN VERIFIED BY UVA.