

EDITA KIRKBY, MSc., MBA

Brno, CZ | +420 774 534 417 | edita@kirkby.cz | www.kirkby.cz | www.linkedin.com/in/editakirkby

MAKING HR MORE HUMAN | CONSULTANT. COACH. MENTOR. CHALLENGER.

HR professional with a passion for building strong and trustworthy relationships. I enjoy taking on new challenges and bringing fresh ideas and practical solutions that deliver real results. As a proactive and open communicator, I always strive to go beyond expectations and approach new projects with energy and purpose. With over 20 years of leadership and top management experience across the UK and the Czech Republic, I bring a strategic yet human-first approach to HR.

KEY COMPETENCES

HR Management | HR Strategy Development | HR Processes & Compliance
Coaching & Mentoring | Career Transition | Employee Experience | Borderless Talent Acquisition
Change Management | Performance Management | Stakeholder Engagement

EXPERIENCE

OWNER

07/2015 – present

ek consulting, Brno, CZ

- Comprehensive support in HR and employee development – through workshops, coaching, mentoring, and consulting.
- Transforming HR with a Human Touch and Strategic Insight.
- Supporting growth with Empathy & Edge.

SENIOR CONSULTANT - freelancer

07/2020 – present

Lee Hecht Harrison, Prague, CZ

- Building trusted relationships with key account stakeholders while delivering tailored HR solutions in career transition and employee development.
- Leading outplacement programs (career transition) - consulting sessions.
- Facilitating leadership and mentoring programs and webinars for early-career professionals.

CANDIDATE & SERVICE MANAGEMENT DIRECTOR CZ/SK

01/2019 – 06/2020

Adecco s.r.o., Prague, CZ

- Led HR, Recruitment, Admin, and Payroll teams across 21 business units in CZ and SK.
- Oversaw HR performance, productivity, and service quality for strategic clients.
- Implemented NPS and employee engagement projects.
- Designed and improved service models to ensure high client and candidate satisfaction.

REGIONAL MANAGER / BRANCH MANAGER EXPERIS

04/2015 – 11/2018

ManpowerGroup s.r.o. Brno, CZ

- Managed HR service delivery across branches in Brno and Ostrava for Experis.

- Led teams of recruiters, payroll specialists, and visa support.
Key client: IBM (now Kyndryl) – delivered full HR services including recruitment, onboarding, and employee life cycle support within a shared service model.
- Ensured service alignment with KPIs, SLAs, and change management practices.
- Supported RPO/IT projects, and collaborated with client leadership to ensure delivery excellence.

EXECUTIVE DIRECTOR (interim)

09/2013 – 03/2015

Student Agency k.s. / RegioJet a.s., Brno, CZ

- Overseeing all operations, functions, and activities within the company RegioJet in CZ and SK.
- Developing and implementing strategies that successfully promoted the organization's mission and increased market share.
- Managing team of Senior Managers

HEAD OF BUSINESS SERVICES

07/2010 – 08/2013

Four Seasons Health Care Ltd. / London, UK

- Managing all business and service functions within the hospital unit.
- Leading communication and negotiations with the NHS regarding funding, service contracts, and grant-related matters.
- People management responsibility for team of 16 employees. Facilitating communication and training for service staff (300+).

EDUCATION

- **MBA - HR Management** / EDU Business School, Prague, graduated 2024
- **MSc. - Management** / EDU Business School, Prague, graduated 2024
- **HNC - Business Administration and Management** / City Business College / The Institute of Commercial Management, London, graduated 2004
- **'A' levels** / Grammar School Krenova, Brno, graduated 1994

PROFESSIONAL DEVELOPMENT | CERTIFICATIONS

- **Negotiation, Mediation and Conflict Resolution** / ESSEC Business School, 2025
- **Introduction to Cognitive Psychology and Neuropsychology** / Cambridge University, 2025
- **Industrial Psychology** / Illinois Institute of Technology, 2025
- **NLP Practitioner & NLP Master Practitioner** (acc. by CTAA) / The Priority Academy Ltd, 2025
- **Professional Diploma in Coaching and Mentoring** / Institute of Management, Technology and Finance, 2025
- **Neuroscience Coach** (acc. by CMA, IAOTH, IPHM) / International Association of Therapists

ADDITIONAL INFORMATION

English - native / bilingual

Czech - native / bilingual

Driving licence **B**

MEMBERSHIPS

Social Psychology Network - SPN

European Mentoring a Coaching Council - EMMC Global