

4 Courses

## **Digital Transformation**

Design Thinking for Innovation

Digital Product Management: Modern Fundamentals

Customer-Centric IT Strategy





Dec 2, 2021

## SAMAN ANGE-MICHEL GOUGOU

has successfully completed the online, non-credit Specialization

## Leading the Modern Day Business

Congratulations! You have completed all four courses of Leading the Modern Day Business - a Specialization from The Darden School of Business, University of Virginia. As part of this Specialization, you have learnt the essential skills and concepts of leading a modern-day business, ranging from design thinking and digital transformation, to product management and IT. You are now equipped to lead a dynamic enterprise, having learnt what design thinking is and when to use it, digital product management, story-telling, and much more!

Michael J. Lenox Senior Associate Dean and Chief Strategy Officer

Darden School of Business

University of Virginia

Orothing

C.F. Ong
Senior Partner and
Managing Director
The Boston Consulting
Group

Jeanne M. Liedtka
United Technologies
Corporation Professor
of Business

Darden School of
Business
University of Virginia

Administration

Alex Cowan
Faculty & Batten Fellow
Darden School of

Business

University of Virginia

nane

Sonja Rueger Project Leader The Boston Consulting Group

Amane Dannouni
Principal at The Boston
Consulting Group
Singapore

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at: coursera.org/verify/specialization/KAHPYTFFZCCW