



02/03/2019

TAN HOE KEAT

has successfully completed

Marketing in an Analog World

an online non-credit course authorized by University of Illinois at Urbana-Champaign
and offered through Coursera

A handwritten signature in black ink that reads 'Aric Rindfleisch'.

Aric Rindfleisch
John M. Jones Professor of Marketing
Head of the Department of Business Administration
College of Business
University of Illinois at Urbana-Champaign

COURSE
CERTIFICATE



Verify at coursera.org/verify/5ABGRKDD4N3A

Coursera has confirmed the identity of this individual and
their participation in the course.