

ÚRSULA ESTEVEZ-LOBATO

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EDUCATION

Algonquin College

September 2014 - April, 2015 Event Management Graduate Program

- ♦ Organize an event to raise funds for the Children's Wish Foundation with a \$0 budget
 - ♦ Create a Marketing Plan and develop new marketing strategies
 - ♦ Knowledge about successfully getting sponsors and other revenue resources
- ♦ Learn how to manage yourself and the people you are working with in order to accomplish the company's goals while working in a good environment

University of Santiago de Compostela (Spain)

September 2009 - September, 2013 Journalism

- ♦ Improve oral and written communication skills through writing all types of news and though media practices
 - ♦ How to effectively write a press release
 - ♦ Information Architecture
 - ♦ SEO and SEM strategies
 - ♦ Intercultural Communication
 - ♦ 2.0 Marketing

EXPERIENCE

Femme de Carriere ♦ College Square 1377 Woodroffe Ave. Nepean, ON, K2G 1V7

Sales Associate / Fashion consultant January 2015 – May 2015

Inform costumer about promotions, assist the costumer during the shopping period, show the costumer different options, give the costumer advice, send and receive items to and from another stores, cashier

Peace Brigades International ♦ 323 Rue Chapel, Ottawa, ON K1N 7Z2

Event Assistant (volunteer position) October 2014 – November 2015

Research, promoting event though different social media, translating, communicating with other organizations

Siete Estrellas ♦ Camino de las Hormigueras, 175, 28031 Madrid, Spain

English Teacher December 2013 – January 2014

Create different activities and games to children aged between 6 and 12 years old to improve their English skills
(written and oral)

MXDWN ♦ <http://television.mxdwn.com/>

News writer October 2013 – January 2014

Keep in touch with supervisor and other writers, research TV news, write news adapting them to the website platform. Link: <http://television.mxdwn.com/author/ursula-estevez/>

Radio Galicia – Cadena SER ♦ San Pedro de Mezonzo, 3 - 1ªA 15701 - Santiago de Compostela, Spain

Broadcaster / News writer July 2013 – September 2013

Go to press conferences, cover different news, write news and reportages, broadcast

SKILLS

- ♦ **Achiever** who focus on the goals and has experience **working under pressure** and in **fast-paced environments**
 - ♦ **Learner** and **creative** person that seeks new knowledge to find innovative ways to undertake tasks
 - ♦ Excellent **communication** and **written skills**
 - ♦ Highly **organized** and very **well managed** person who pays attention to detail
 - ♦ **Costumer service** experience
 - ♦ Volunteered at several events in different positions and also at an NGO for people with disabilities
 - ♦ **Languages:** Spanish (native), Galician (native), English (advanced), Portuguese (medium), French (low-medium).
 - ♦ **Software:** Pack Office, Photoshop, Movie Maker, Hootsuite.
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