



NORTHWESTERN
UNIVERSITY

MAY 26, 2015

Hoe Keat Tan

has successfully completed with distinction

Scaling operations: Linking strategy and
execution

a 5 week online non-credit course authorized by Northwestern University and offered through
Coursera

A handwritten signature in black ink, appearing to read "G. Allon".

Gad Allon
Professor of Managerial Economics and Decision Sciences
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A handwritten signature in black ink, appearing to read "Jan A. Van Mieghem".

Jan A. Van Mieghem
Harold L. Stuart Professor of Managerial Economics
Professor of Operations Management
Kellogg School of Management
Northwestern University

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CERTIFICATE

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