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# Statement of Accomplishment

WITH DISTINCTION

## ANA DE ARMAS Y VILLADA

HAS SUCCESSFULLY COMPLETED THE COPENHAGEN BUSINESS SCHOOL'S ONLINE OFFERING OF



### An Introduction to Consumer Neuroscience & Neuromarketing

This course will introduce you to the field of consumer neuroscience and neuromarketing. It will go through concepts of the human brain and the consumer mind, how it is studied, and how this can be applied in commercial and societal understandings of consumer behaviour.

A handwritten signature in black ink, appearing to read 'Thomas Zoëga Ramsøy'.

THOMAS ZOËGA RAMSØY  
PHD & CERTIFIED NEUROPSYCHOLOGIST  
ASSISTANT PROFESSOR IN MARKETING & NEUROSCIENCE

DIRECTOR  
CENTER FOR DECISION NEUROSCIENCE

DEPARTMENT OF MARKETING  
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