

MARIANA PINZÓN-CAICEDO

CRA 1 ESTE # 70 - 46, BOGOTÁ, COLOMBIA

MOBILE: (+57) 301 6603589

E-MAIL: MARIANAPINZONC@GMAIL.COM

PROFILE

I am a social development devotee with proven track record in academic research and project management on social policy, both in International Organisations and private companies' associations. I am an enthusiastic person who loves improving lives and working to guarantee rights and opportunities for all. Experience of working in poverty reduction, social protection, early childhood development, rural development, labour market and financial inclusion. I do possess excellent communication and writing skills, able to work in teams and in a diverse workplace environment. Charismatic with high intellectual curiosity, with analytical abilities, interpersonal skills and cultural awareness.

QUALIFICATION SUMMARY

- Experience working in the development sector.
- Participating in the design, management and evaluation of development programmes.
- Strong interpersonal skills; able to communicate effectively with all organisational levels and capable of building relationships of trust.
- Efficient at preparing written documents and presentations targeting diverse audiences such as academics, public servants, non-governmental organisations and journalists.

PROFESSIONAL EXPERIENCE

IADB – Inter-American Development Bank, Bogotá, Colombia

May 2013-Present

Consultant on Social Protection

- Perform research and write documents on social protection in Colombia, recommend on the next steps to be undertaken based on literature, evidence and country experience.
- Prepare the evaluation report for *Familias en Acción*. Within the report the project is evaluated in terms of effectiveness, logic, risk of sustainability and performance.
- Assist in the planning, implementation and monitoring of social policy programmes in Colombia including *Familias en Acción* and *Jóvenes en Acción* (conditional cash transfer - CCT), *De Cero a Siempre* (Early Childhood Development), *Red Juntos* (extreme poverty).
- Support the Colombian Government in the adaptation of the Early Childhood Development programme to the particularities of ethnic groups.
- Support the preparation of public events to discuss, disseminate and receive advice on social policies.

Achievements

- Played a key role -through documents, meetings and workshops- guiding government agencies towards better designed social programmes to be implemented in the country.
- Promoted new technical cooperations (TC) among government agencies and one executor applied for further IDB assistance even before the TC had expired.
- Wrote successfully a Project Completion Report of a loan that funded the conditional cash transfer programme in Colombia. This report included both academic and policy analysis.

ILO – International Labour Organisation, Bogotá, Colombia

Aug 2013-Dec 2013

External Consultant on Informality

- Performed research on informal economy in rural areas in Colombia with a focus on labour informality in the agricultural sector.
- Characterised the agricultural sector in Colombia giving strong emphasis on the analysis of links between the informal economy in the agricultural sector and the formal economy.
- Gave policy recommendations to the Colombian Ministry of Labour on how to formalise the informal without ignoring current social structures.
- Analysed barriers to formality in the Colombian agricultural sector.

Additional experience

Teacher Assistant - Universidad de los Andes, Economics Department. Bogotá, Colombia Aug 2013-Dec 2013

External Consultant (Started as an intern) - ILO – International Labour Organisation, Geneva, Switzerland Jul 2012-March 2013

External consultant - Fasecolda – Federación Nacional de Aseguradores Colombianos (National Federation of Colombian Insurers), Bogotá, Colombia Sep. 2011- Sept. 2012

Research Assistant - Fasecolda – Federación Nacional de Aseguradores Colombianos (National Federation of Colombian Insurers), Bogotá, Colombia Sep. 2010 - Aug. 2011

EDUCATION

London School of Economics and Political Sciences (LSE)

2011 - 2012

MSc. Development Studies

- Relevant subjects: Development: History, theory and policy; Informal economy; Global political economy of development; Poverty; Public policy: Theory and doctrine.
- LSE Scholarship
- Part of the organising committee of the Drug Policy Forum. LSEsu Colombian Society.
- Dissertation: Social insurance against successive shocks: The risks faced by Colombian households.

Universidad de Los Andes. Bogotá, Colombia.

2005 - 2009

BSc. Economics

- Relevant subjects: Social economy; Economic development in Latin America; Applied econometrics for development; Economic development for LA in the Long-Run; Microeconomics I & II; Macroeconomics I & II; Econometrics I & II.
- Nominated to the award as best economics student in Colombia during 2008. Prize awarded by the most important economics newspaper in Colombia, *Portafolio*.
- Award ‘Premio Jorge Méndez Múnevar’ for best document written for an undergraduate class during 2007
- Dissertation: “Legislative Overrepresentation and Regional Transfers in Colombia” (Sobrerrepresentación legislativa y transferencias territoriales en Colombia).
Published: Coyuntura Económica: Investigación Económica y Social, Vol. 40(2), second semester 2010, pp.73-94.

SELECTED PUBLICATIONS

Bel, Sarah & Pinzón Caicedo, Mariana (2013). *Audiovisual mass media campaigns for insurance education: Stages and lessons*. Microinsurance Paper n°21, ILO.

Farmers as Entrepreneurs: Insurance under the Land Restitution Act (Los cultivadores como emprendedores: Los seguros en el marco de la restitución de tierras), 2012. *Revista Fasecolda*, No. 146. Retrieve from: <http://www.fasecolda.com/index.php/servicios/publicaciones/revista/>

Microinsurance (Microseguros). Chapter in: *La industria aseguradora en Colombia. Tomo II*. Fasecolda: Bogota, 2011. Retrieve from: <http://www.fasecolda.com/index.php/servicios/publicaciones/libros/la-industria-aseguradora-en-colombia-2/>

Diaz, Alejandra; Mora, Christian & Pinzón Caicedo, Mariana (2011). Crop Insurance in Colombia (Seguro agrícola en Colombia). Chapter in: *La industria aseguradora en Colombia. Tomo II*. Fasecolda: Bogota, 2011. Retrieve from: <http://www.fasecolda.com/index.php/servicios/publicaciones/libros/la-industria-aseguradora-en-colombia-2/>

Diaz, Alejandra & Pinzón Caicedo, Mariana (2011). Insurance Financial Education in Colombia (Educación financiera en seguros en Colombia). Chapter in: *La industria aseguradora en Colombia. Tomo II*. Fasecolda: Bogota, 2011. Retrieve from: <http://www.fasecolda.com/index.php/servicios/publicaciones/libros/la-industria-aseguradora-en-colombia-2/>

Portrait of Adversity in the Colombian Population (Retrato de las adversidades en la población colombiana), 2011. *Revista Fasecolda*, No. 142. Retrieve from: <http://www.fasecolda.com/index.php/servicios/publicaciones/revista/>

Risks in Agriculture (Los riesgos en la agricultura), 2011. *Revista Fasecolda*, No. 142. Retrieve from: <http://www.fasecolda.com/index.php/servicios/publicaciones/revista/>

Microinsurance Regulation, some Considerations (Consideraciones para la regulación en Microseguros), 2011. *Revista Fasecolda*, No. 141. Retrieve from: <http://www.fasecolda.com/index.php/servicios/publicaciones/revista/>

Legislative Overrepresentation and Regional Transfers in Colombia (Sobrerrepresentación legislativa y transferencias territoriales en Colombia), 2010. Coyuntura Económica, Vol. XL, No. 2. Fedesarrollo: Bogotá - Colombia.

EXTRACURRICULAR

Un Techo para mi País Colombia, Bogotá, Colombia **2010**
Construction of emergency houses for low income people in Bogotá, Colombia.

Santa Cruz Foundation, Bogotá, Colombia **2008**
Camp counsellor for children between 7 and 13 years old as a fundraising activity to create a similar camp for children in poverty

WORKSHOPS AND CERTIFICATIONS

Institutions and Development. Universidad de los Andes, Colombia. 36hrs, January/May 2011.

Development theories. Universidad de los Andes, Colombia. 36hrs, January/May 2011

Qualitative Research Methods. Universidad de los Andes, Colombia. 16hrs, July 2011

International Microinsurance Course. Instituto Nacional de Seguros, Microinsurance Centre and Fasecolda. September 2010.

Observe and interpret the culture: An everyday experience. Universidad de los Andes, Colombia. 24hrs, August/September 2010

ADDITIONAL INFORMATION

Computing skills: Excel, Word, Power Point, Pages, Keynote and Stata (Advanced); E-views (Intermediate)

Languages: Spanish (Native); English (Advanced) – IELTS score: 8; French (Intermediate).

REFERENCES: References available on request
--