Consider Earning a PhD in Basic and Applied Social Psychology at the CUNY Graduate Center!

The **Basic and Applied Social Psychology (BASP)** doctoral program trains and supports rigorous, creative researchers who are well-versed in the traditional foundations of social psychology and are committed to conducting innovative and meaningful research. Our program is located at the CUNY Graduate Center, a hub for intellectual and cultural programs.

Why choose BASP?

- Nationally and internationally renowned faculty
- Competitive funding packages
- Program milestones tailored to C.V. building and skill-based professional development
- Applied science opportunities in the heart of New York City

Topics of Specialization:

• Social Cognition • Intergroup Relations • Stereotyping • Gender • Close Relationships
• Emotion • Morality • Health • Motivation • Psychology & Law • Resilience
• Social Exclusion • Persuasion • Identity • Political Psychology • Stigmatization
• Environmental Psychology • Judgment & Decision Making • Collective Action

Frequently Asked Questions:

- **How long is the program?**
  The program takes about 5 years to complete.
- **What type of funding is available?**
  Funding packages run ~31k per year, plus tuition reimbursement and low-cost health insurance.
- **What is required?**
  Students complete 60 credits of coursework, which includes time to write a master's thesis and dissertation. Most students also teach or serve as teaching assistants during years 2, 3, & 4.
- **For what kinds of jobs will I qualify following graduation?**
  Graduates of the BASP program can be college professors or work as research psychologists and data scientists in a variety of industries.
- **What are the admissions criteria?**
  The admissions committee considers GPA, research experience, the personal statement, and letters of recommendation. Competitive applicants are invited to interview, and a smaller number are admitted.
- **What is the deadline?**
  Applications must be submitted through the Graduate Center portal by December 1st, 2026.

For more information, visit our website at http://cunybasp.org
Scan the QR code to view a detailed informational video about BASP:
Ask questions about applying here: Kristin.Sommer@Baruch.cuny.edu