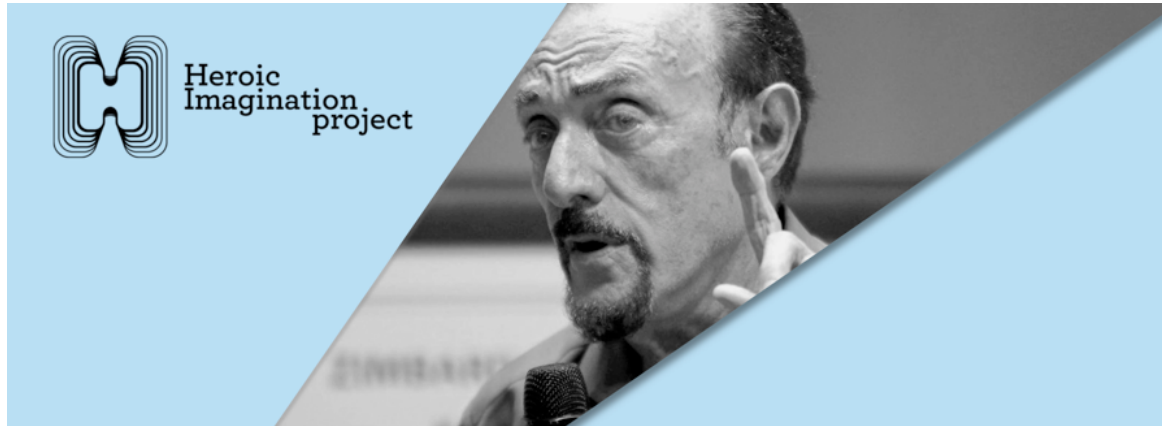


Phil Zimbardo needs your help! The time has never been as vital as now for inspiring a new generation of heroes.



Please consider supporting the Heroic Imagination Project's first big fundraiser:
December 15th, 2016, from 12:00-2:00pm at the California Club in Los Angeles!

If you are unable to make it to Los Angeles, we hope you might consider sponsoring one or more undergraduate students to attend @ \$250 per student. We have huge demand from students to be there, and it would be great for half the room to be students whose attendance has been sponsored by our generous donors. Of course, you can both attend and sponsor a student to do so as well.

If you are unable to contribute \$250, please consider contributing whatever you can to sponsor a Social Psychology Network table at the event.

Your support will be a tremendous help in our effort to bring psychology's most important life lessons to students, young and old, around the world. Every week we are contacted by people in different countries that would like our help in bringing HIP lessons to their schools and cities, and we are at a critical point of needing more staff to meet these requests and scale our impact.

Donations, of course, are tax deductible.

You can RSVP, donate, and/or sponsor students to attend the luncheon (under Tickets, select "Sponsor a Local Student") by visiting our event page:

<https://www.eventbrite.com/e/hip-holiday-luncheon-tickets-28381648274>

Thank you for considering this opportunity to support The Heroic Imagination Project!

Be well and thrive,
Phil and the rest of us at The Heroic Imagination Project